

**#ENOUGH**

**IS**

**#ENOUGH**

WE  
CALL  
B.S.

gettyimages®

Bill Clark





**YOU DON'T NEED GUNS  
TO FEEL POWERFUL**

**OR DO YOU?**

# COWARDS

# LOVE GUNS







A young man with brown hair, wearing a blue and white plaid shirt, is lying on his side on a bed with a blue duvet. He is holding a silver handgun in his right hand, which is resting on his knee. His head is buried in his arms, and he appears to be in a state of distress or despair. The background is a plain, light-colored wall.

# MORE GUNS

## MORE GUN SUICIDES

EACH YEAR, more than 11,000 people are murdered with firearms, and another 20,000 die from gun suicide.



**GUN  
SAFETY  
MATTERS**



**SMART GUNS  
SAVE LIVES.**

**STUPID GUNS KILL.**





**64%**

**of Victims of  
Mass Shootings are  
Women & Children.**

**67% are Black.**

**END  
GUN  
VIOLENCE**

March  
for  
Our  
Lives  
March 24

Take Guns  
out of the  
Equation





**WE  
ALL ARE  
MARCHING**  
AGAINST  
GUN  
VIOLENCE

# MARCH 2018

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

**We march for our lives.**

**96 GUN DEATHS  
PER DAY**

4

11

18

25

5

12

19

26

6

13

20

27

7

14

21

28

8

15

22

29

9

16

23

30

10

17

24

31

1

2

3

300 Americans are shot every day.




100 die as a result.



VOTE

NO  
TRESPASSING  
OR LOITERING  
ON SCHOOL  
PROPERTY

Our government  
is so corrupt, greedy, and  
selfish  
that they have put their  
"right to arms" before thousands  
of lives

My mother's  
 **OUTRAGE**  
is too big for this sign  
**VOTE OUT CONGRESS IN 2018**  
(NRA)



SANDY HOOK NORTHERN ILLINOIS COLUMBINE OAK CREEK  
OVERLAND PARK SANDY HOOK FORT HOOD  
FORT HOOD COLUMBINE AURORA TUSCON  
COLUMBINE VIRGINIA TECH  
ISLA VISTA OVERLAND PARK VIRGINIA TECH  
AURORA ALTURAS  
MARYSVILLE AURORA  
NORTHERN ILLINOIS TUSCON  
ALTURAS TUSCON  
ISLA VISTA COLUMBINE TUSCON  
VIRGINIA TECH MARYSVILLE  
OAK CREEK  
OAKLAND  
OAKLAND

ENOUGH IS  
ENOUGH









DON'T  
SHOOT!



**A POLITICAL**  
**FIGHT FOR**  
**OUR LIVES**



**I'm not anti-gun.**  
**I'm pro-life.**



A word cloud of emotions and feelings. The most prominent words are LOVE, FEELING, and DREAM. Other visible words include HOPE, PAIN, REASON, OBSESSION, THIRST, and DECISION. The words are arranged in a dense, overlapping pattern with varying font sizes and orientations.



ONE Child  
is worth  
more than  
**ALL** the  
guns  
on earth.



YOU CAN'T PROTECT  
THEM FOREVER



**ARMS**  
**ARE FOR**  
**HUGGING**

**PROTECT CHILDREN, NOT GUNS**

# ARMS are for







Photo: Lorie Shaull/Flickr





**ALL LIVES MATTER**

**Everyone gets a gun?  
Saves lives.**

**Everyone gets healthcare?  
Kills people.**

---

**NRA  
LOGIC**

---





**SUPER**  
**CALLOUS**  
**FRAGILE**  
**RACIST**  
**SEXIST**  
**NAZI**  
**POTUS**

**ONLY 3%**  
**OF GUN KILLINGS**  
**ARE IN SELF DEFENCE**

# MORE GUNS

## MORE GUN SUICIDES



EACH YEAR, more than 11,000 people are murdered with firearms, and another 20,000 die from gun suicide.



**N R A**

**K K K**

**U S A**

# THE N.R.A. SOLUTION...



**~~React.~~**



gettyimages  
RHONA WISE

***“I will be  
attending  
college next  
year and I  
will be studying***





**#ENOUGH**  
**#NEVERAGAIN**  
**#NOTONEMORE**



# PROTECT KIDS

# NOT GUNS



# BULLETS ARE **NOT** SCHOOL SUPPLIES











**GOD ISN'T FIXING THIS**



**NRA**  
**PUTS**  
**MY KIDS**  
**AT RISK**



**GUNS**

**don't die**

**CHILDREN do**

**HOW  
MANY  
MORE?**





BALLOTS  
NOT  
BULLETS

SUTHERLAND  
SPRINGS TX  
26 KILLED  
20 WOUNDED

PRO  
GUNS  
KILL

ONLY 3% OF  
GUN KILLINGS  
ARE IN SELF DEFENSE

18,000  
KILL  
EN  
MAKE  
AMERICA  
SAFE AGAIN

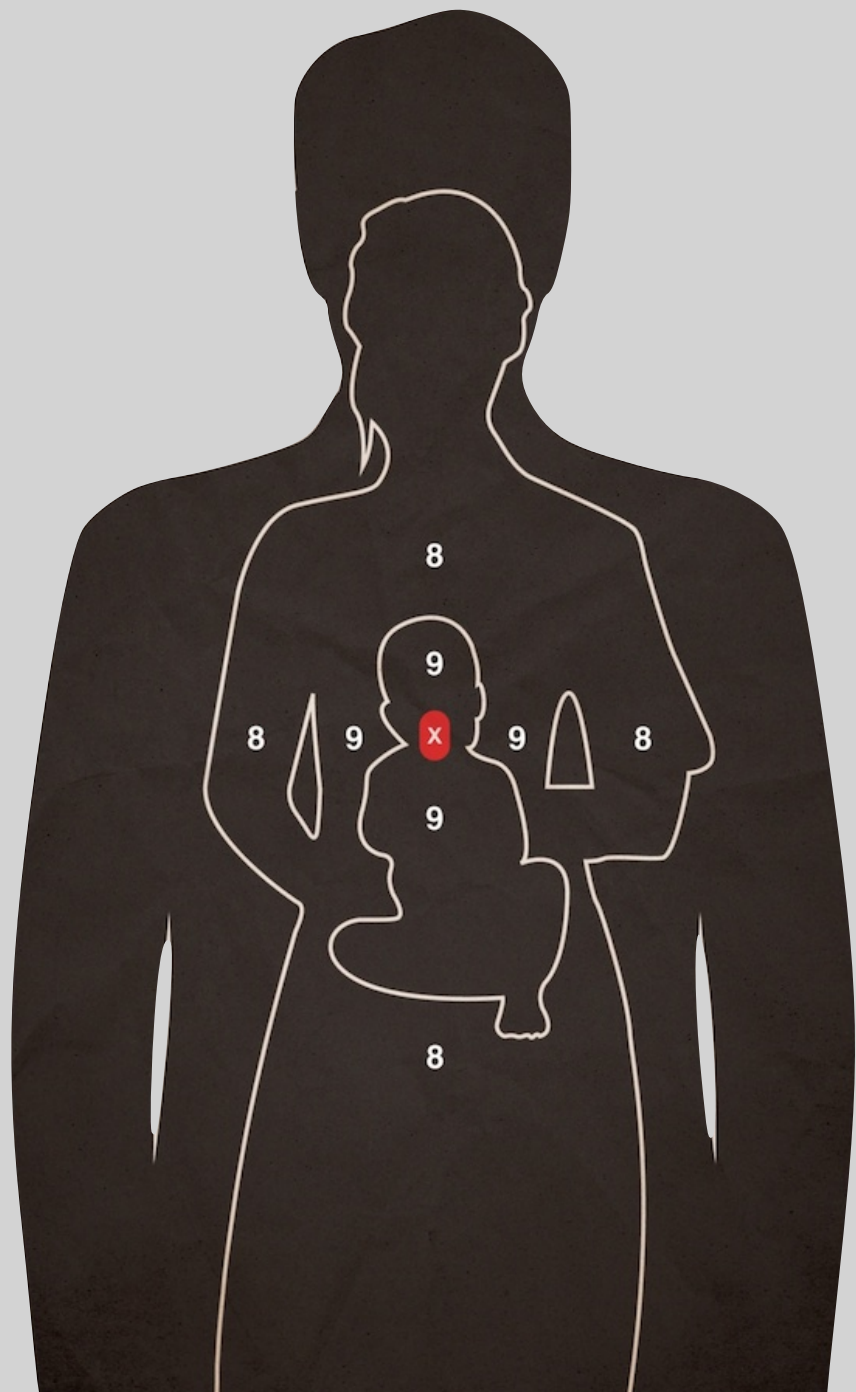
N R A  
MERCHANT  
OF DEATH

STOP  
THE  
CARNAGE

NRA  
SHAME  
ON  
YOU!

COUNTRIES  
WITH  
**FEWER GUNS**  
HAVE  
**BAD GUYS**  
WITH  
**FEWER GUNS.**

GUN CONTROL ALONE WON'T STOP CRIME.  
BUT IT WILL REDUCE THE CARNAGE.



**NRA**  
**PUTS**  
**MY FAMILY**  
**AT RISK**









CONGRESS  
STAND UP  
TO NRA!

GOOD GUYS  
DON'T  
CARRY GUNS

GUNS CAN KILL  
LOVED ONES.  
SMART GUNS  
SAVE LIVES.

TOO MANY  
GUNS.  
TOO MANY  
MASSACRES

90% AME  
WANT EX  
BACKGROUND  
ON GUN

EVERY 30 MINU  
A CHILD IS KILLED  
OR INJURED  
BY A GUN

We the People  
For Sensible Gun Laws  
Gun Violence is a  
Public Health Issue

We the People  
For Sensible Gun Laws  
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DAILY NEWS  
GOD  
ISN'T  
FIXING  
THIS

BAD APPLES  
BIG GUN SELLER  
SUPPLY 90% of  
CRIME GUN

PARE  
LO  
YO

We are  
ALL  
NEWTON

The Victims  
are Right  
Too!

DO YOU  
feel safe?



At Work?

At Home?

At School?

At Church?

At the Park?

At the Movies?

At the Concert?

At the Gas Pump?

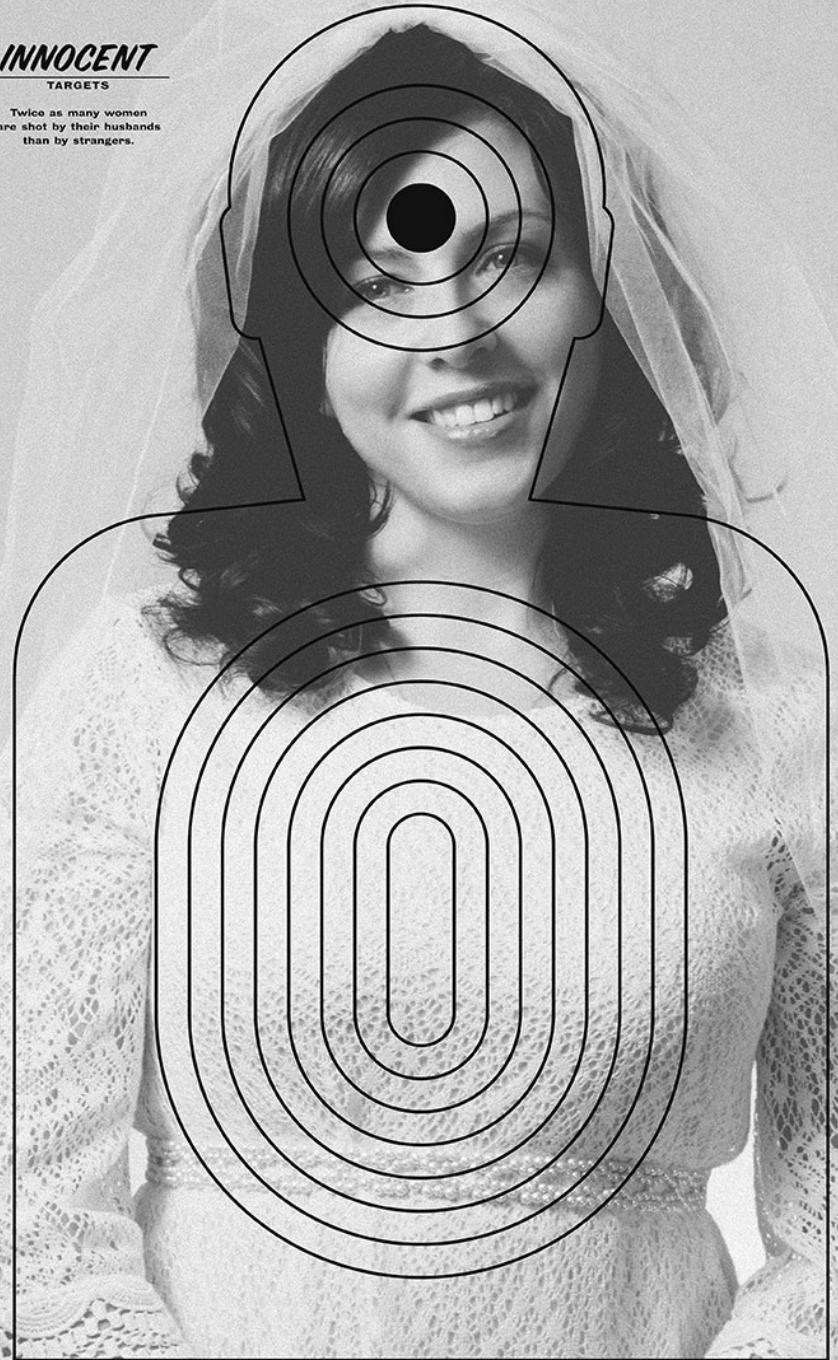
On a Military Base?



***INNOCENT***

**TARGETS**

Twice as many women  
are shot by their husbands  
than by strangers.



**NRA**  
**PUTS**  
**MY LIFE**  
**AT RISK**



**ARE YOU  
NEXT?**

ONLY THING  
EASIER TO BUY  
THAN A GUN  
IS A G.O.P.  
CANDIDATE

MOMSE  
DEMAND  
ACTION

MOMSE  
DEMAND  
ACTION



**INNOCENT**

TARGETS

More than 19,000  
Americans use a gun to  
commit suicide each year.

**NRA**  
**PUTS**  
**MY LIFE**  
**AT RISK**

**MY LIFE**

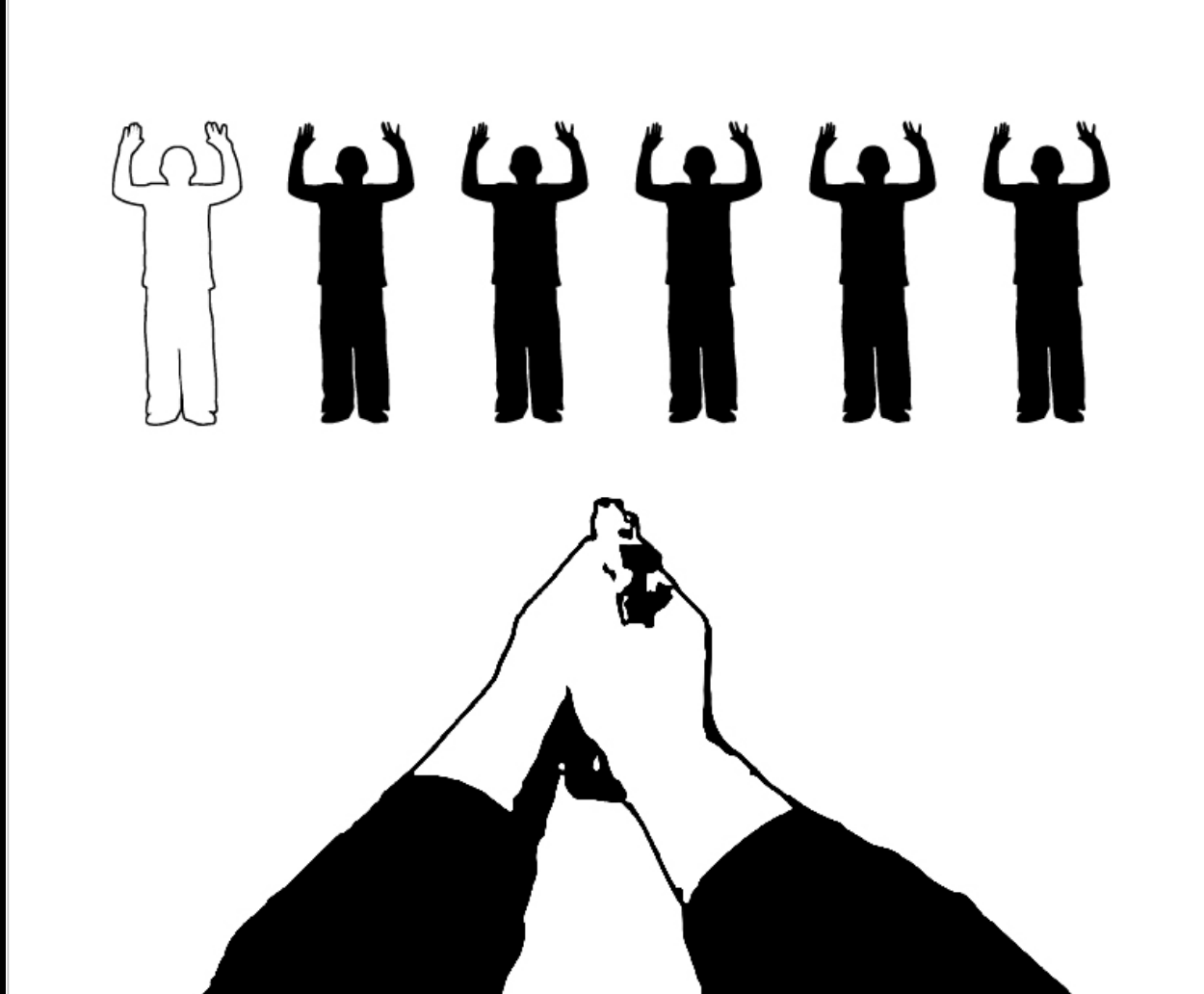
**versus**

**YOUR GUNS**





**Your blood on our hands**  
-since 1871-



A young black man is nearly five times more likely to be killed by a gun than a young white man.

**#blacklivesmatter**



LISTEN TO  
YOUNG PEOPLE



***INNOCENT***

**TARGETS**

Abused women are five times  
more likely to be killed  
if their partners own a gun.

**NRA**  
**PUTS**  
**MY LIFE**  
**AT RISK**



Support THE COALITION TO STOP GUN VIOLENCE [csgv.org](http://csgv.org)



**NRA sells**

**FEAR**

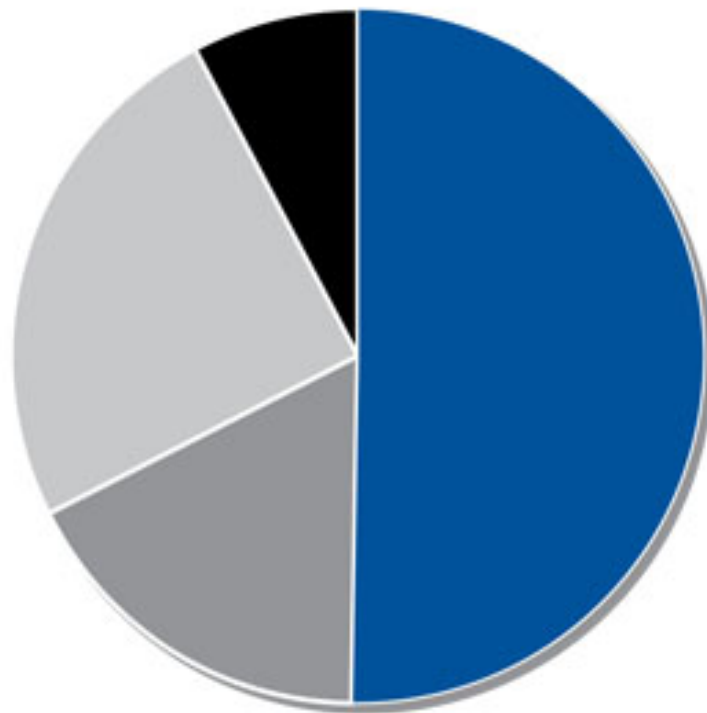




**NO  
NRA  
TAX  
BREAKS**

# SUICIDE METHODS

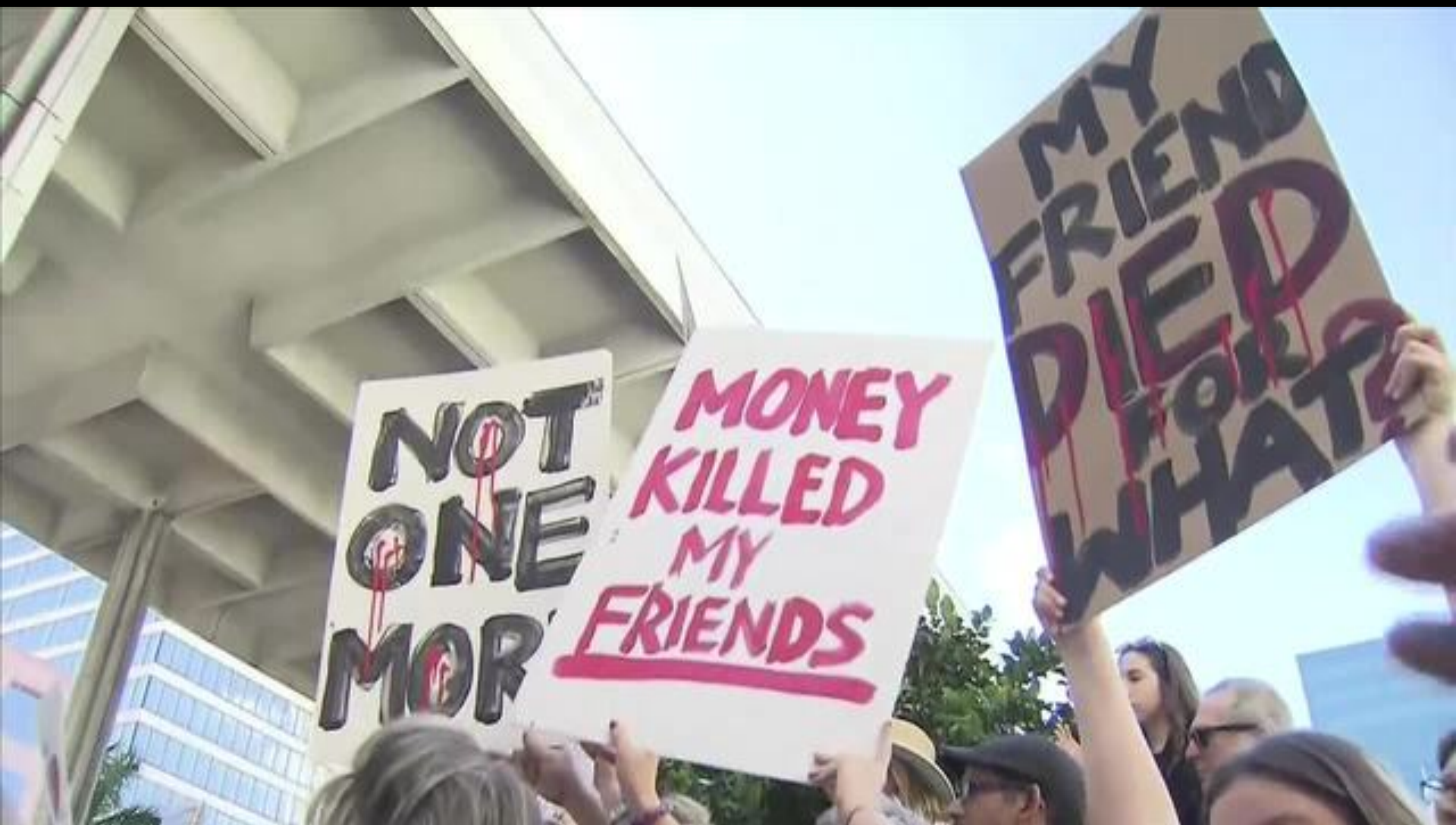
METHODS USED IN RECORDED SUICIDE, 2008-2012




**UNITED STATES\***



\* Data from 2010 only







**HOW FAR WILL IT GO?**  
**END GUN VIOLENCE**

# \$229 BILLION

**We spend more on Gun Violence than Obesity,  
and almost as much as on Medicaid.**



Cost of obesity:  
**\$224 billion**



Cost of gun violence:  
**\$229 billion**



Medicaid spending:  
**\$251 billion**

**MORE GUNS =  
MORE GUN DEATHS**

# MORE GUNS

## MORE GUN SUICIDES

EACH YEAR, more than 11,000  
people are murdered with  
firearms, and another 20,000  
die from gun suicide.







YOU'RE PRO LIFE  
UNTIL

THE BABY  
IS

MEXICAN,  
BLACK,  
FEMALE,  
GAY, MUSLIM

TRANS GENDER, POOR, SICK  
UNEDUCATED, DISABLED



**GUNS**

**don't kill people**

**BULLETS do**

**WE BEAT 'EM BEFORE...**



**WE'LL BEAT 'EM  
AGAIN!**

INSIST

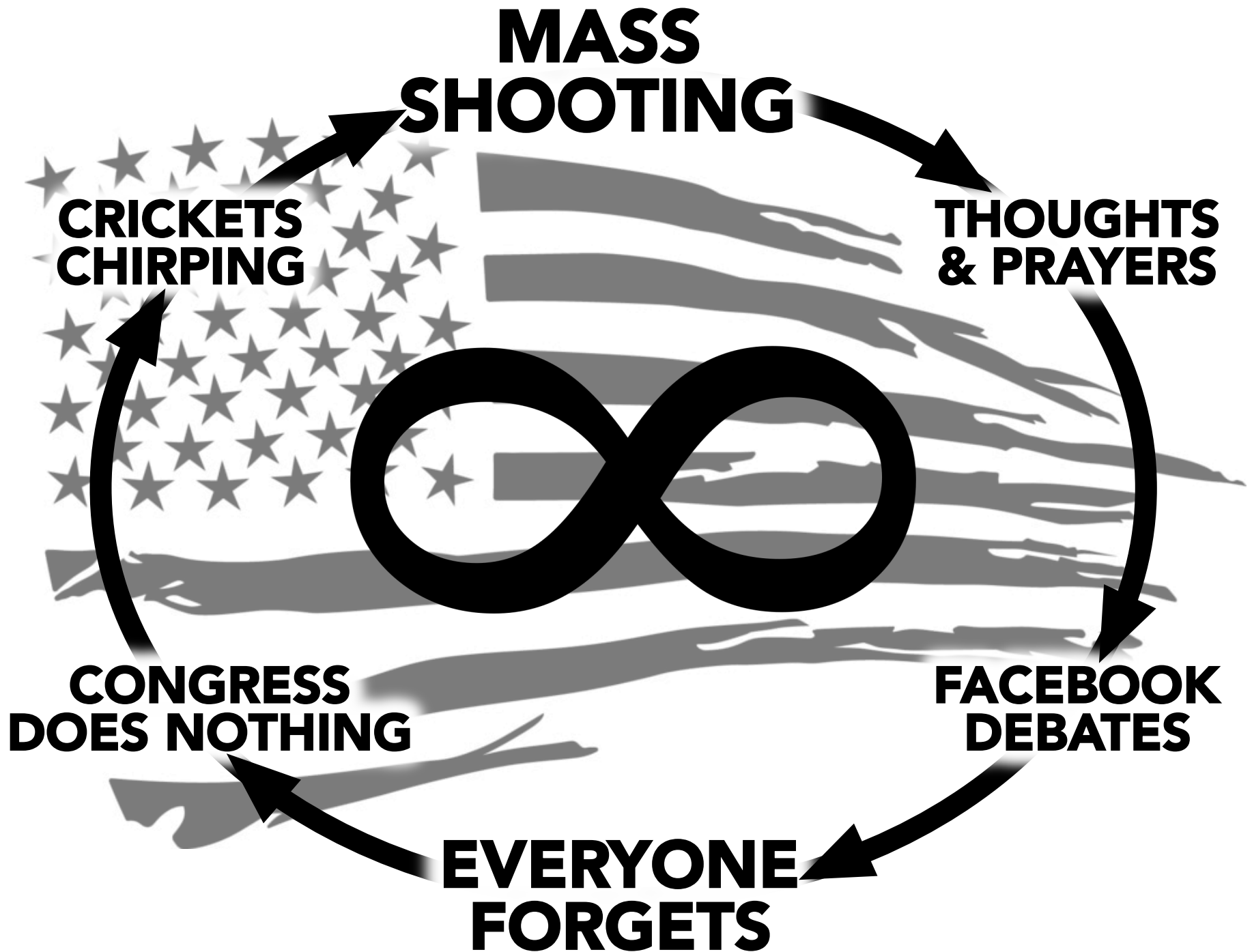
RESIST

PERSIST





**If protest signs told the truth**





**\$229 BILLION  
A YEAR**

**Gun Violence  
WHO PAYS?**



SIGNS  
SAVE  
LIVES

SIGNS  
SAVE  
LIVES

CAUTION

GUNS  
welcome  
at  
Sunset

SUNSET  
FOODS



**LEFT / RIGHT**

**HOW ABOUT  
FORWARD?**

# **Nothing to See Here. Just a Coincidence.**

**Country with the loosest  
gun control laws in  
the developed world.**



**Country with the highest  
gun-related homicides in  
the developed world.**



300 shot every day. 100 die as a result.

# IN ONE YEAR, GUNS MURDERED

17 PEOPLE IN FINLAND

35 IN AUSTRALIA

39 IN ENGLAND AND WALES

60 IN SPAIN

194 IN GERMANY

200 IN CANADA

AND 9,484 IN THE UNITED STATES

## GOD BLESS AMERICA.



Brady Campaign



To Prevent Gun Violence

**SENSIBLE GUN LAWS SAVE LIVES**

Statistics supplied by individual countries.

**MORE  
GUNS**

**MORE GUN  
SUICIDES**







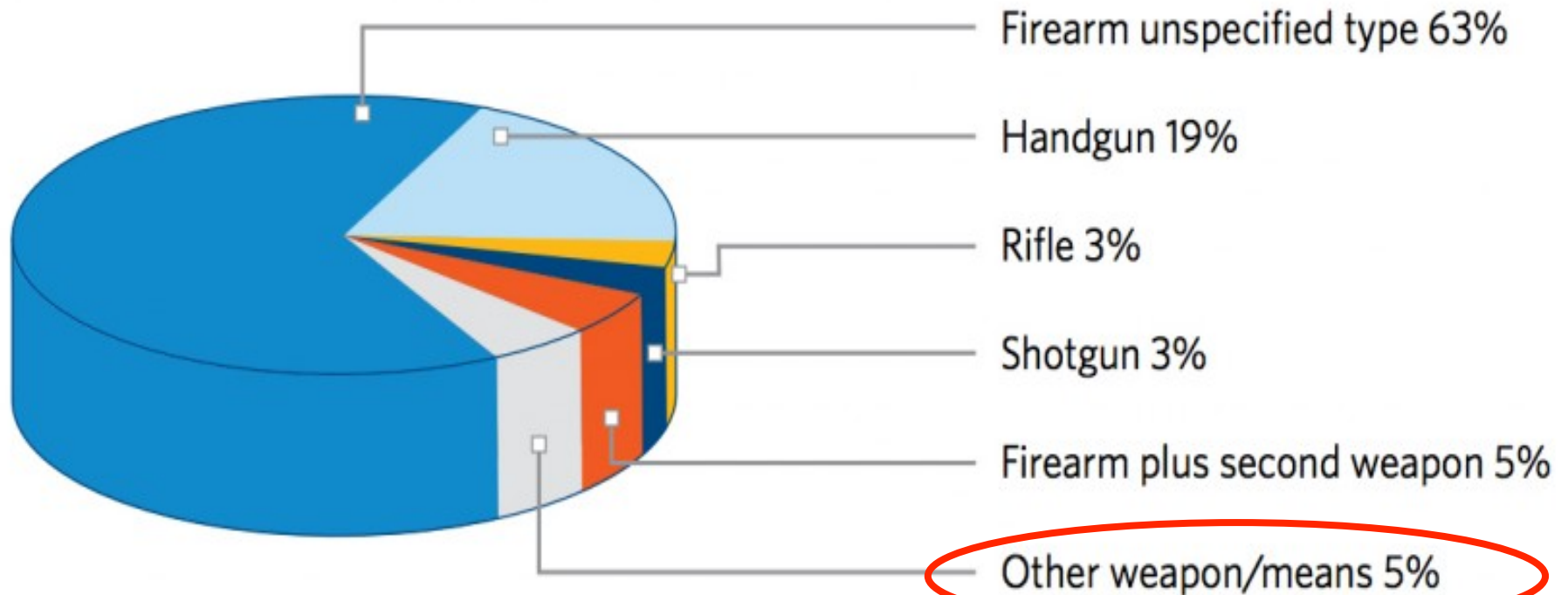
**PROMOTE LOVE**



**NOT GUNS**

g(un)safe

# WEAPONS USED IN MURDER-SUICIDES







I KILLED  
**47,856**  
PEOPLE

BETWEEN 2006 AND 20120

300 AMERICANS SHOT/DAY  
100 DIE AS A RESULT

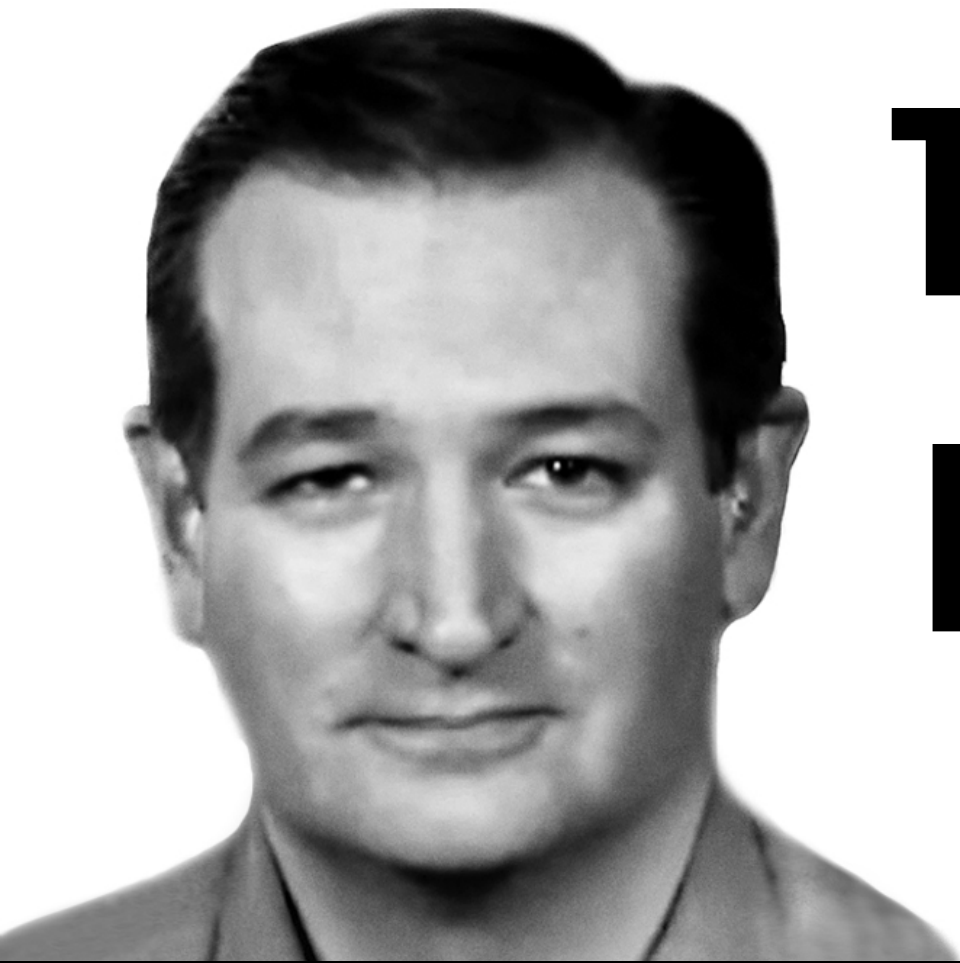
# GUN MURDERS PER 100,000 RESIDENTS



18 DIE/DAY IN EUROPE (with twice the population)  
JUST 10 PER YEAR IN JAPAN

**To every politician with  
an A+ rating,**

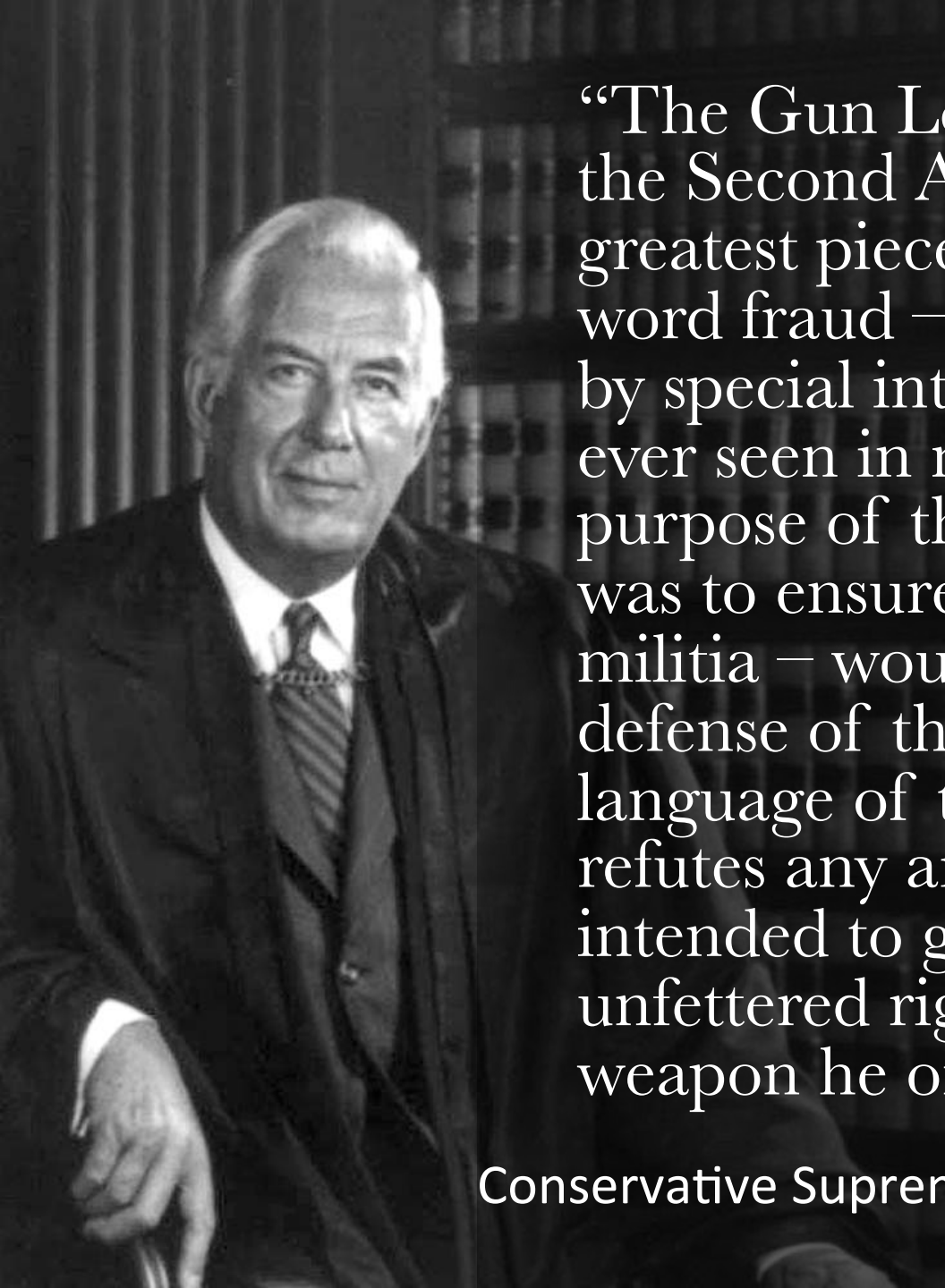
**Blood** is on your Hands



**TED CRUZ  
MUST GO**



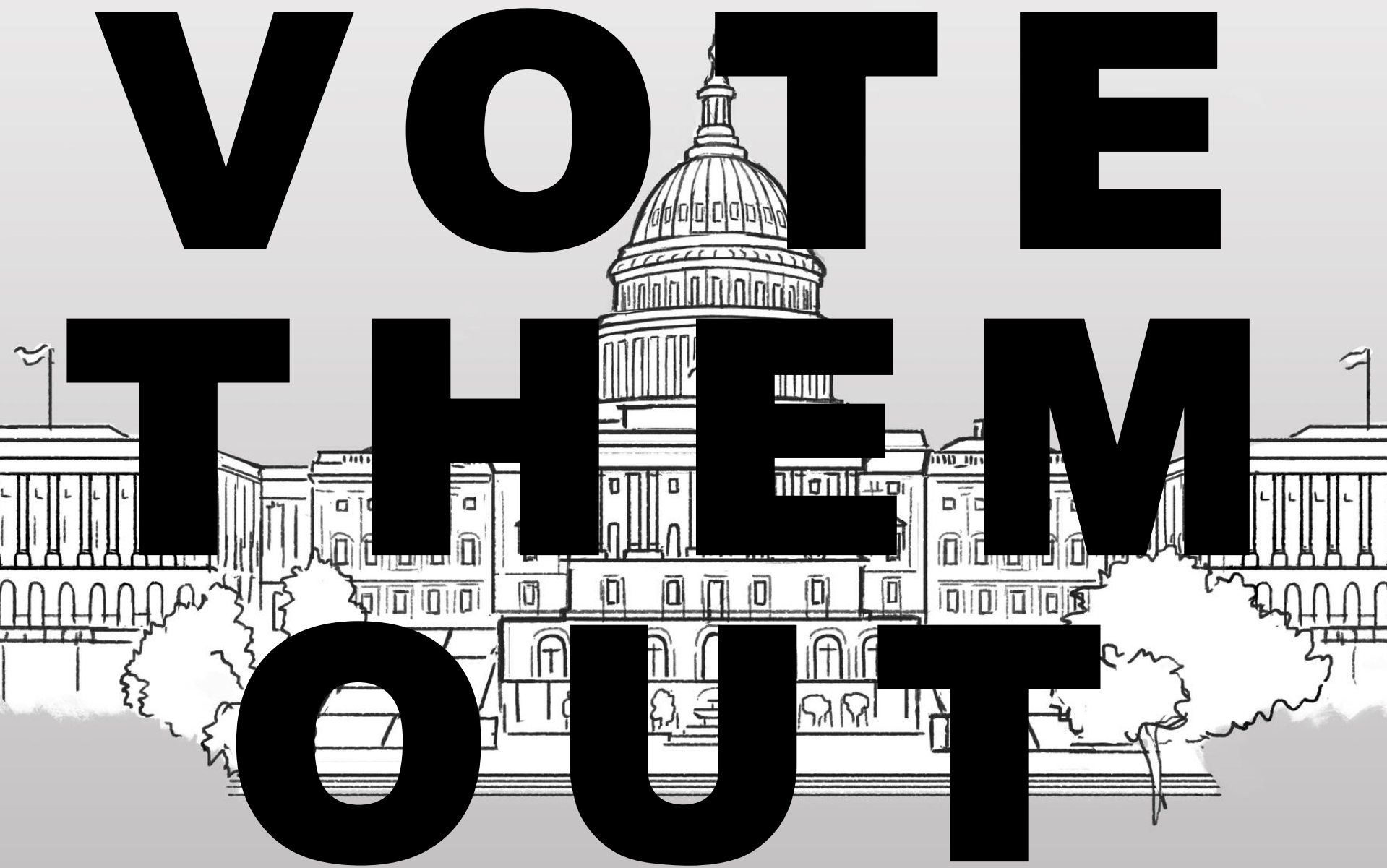
**The only thing easier to  
buy than a gun is a  
REPUBLICAN**



“The Gun Lobby’s interpretation of the Second Amendment is one of the greatest pieces of fraud – I repeat the word fraud – on the American people by special interest groups that I have ever seen in my lifetime. The real purpose of the Second Amendment was to ensure that state armies – the militia – would be maintained for the defense of the state. The very language of the Second Amendment refutes any argument that it was intended to guarantee every citizen an unfettered right to any kind of weapon he or she desires.”

Conservative Supreme Court Justice Warren Burger

**VOTE  
THEM  
OUT**



# WE VOTE



**Voters support Stricter Gun Laws 2:1  
97% support Universal Background Checks.  
83% support a Mandatory Waiting Period.  
70% favor Registering all guns with police.**



‘Just like the U.S. ...



We have Atheism.

We have mental illness.

We have divorce and broken families.

We have Alcohol and Drug Addictions.

We have absence of God in our schools.

We have Violent Movies and Video Games.

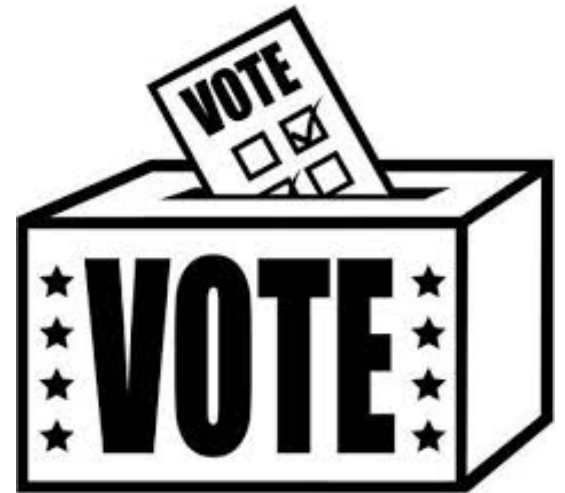
BUT we Don't have a Mass Shooting problem.

We have Strict Gun Control Laws.”

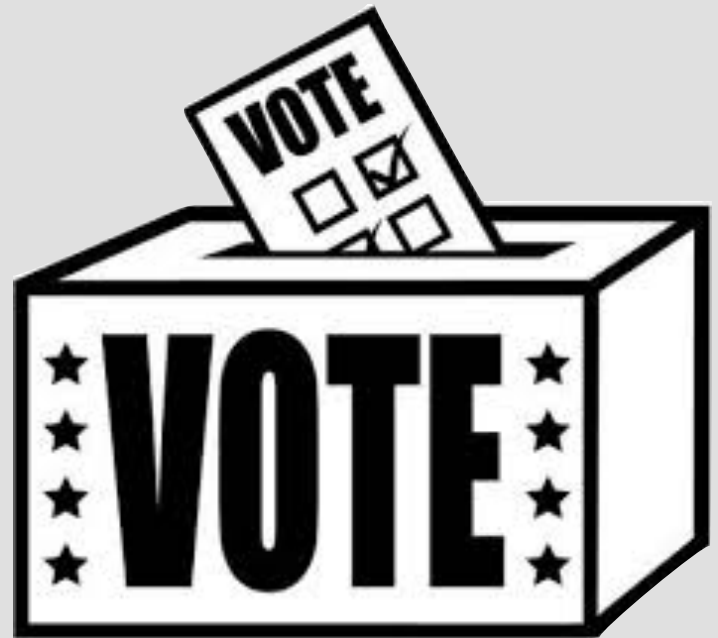
# BALLOTS

## NOT

## BULLETS



# GRAB 'EM BY THE MIDTERMS





**WHICH DO WE VALUE MORE:  
THE LIVES OF OUR CHILDREN  
OR OUR FUN AT THE RANGE?**





**FEAR has  
no place  
in schools**

# WILLFUL IGNORANCE

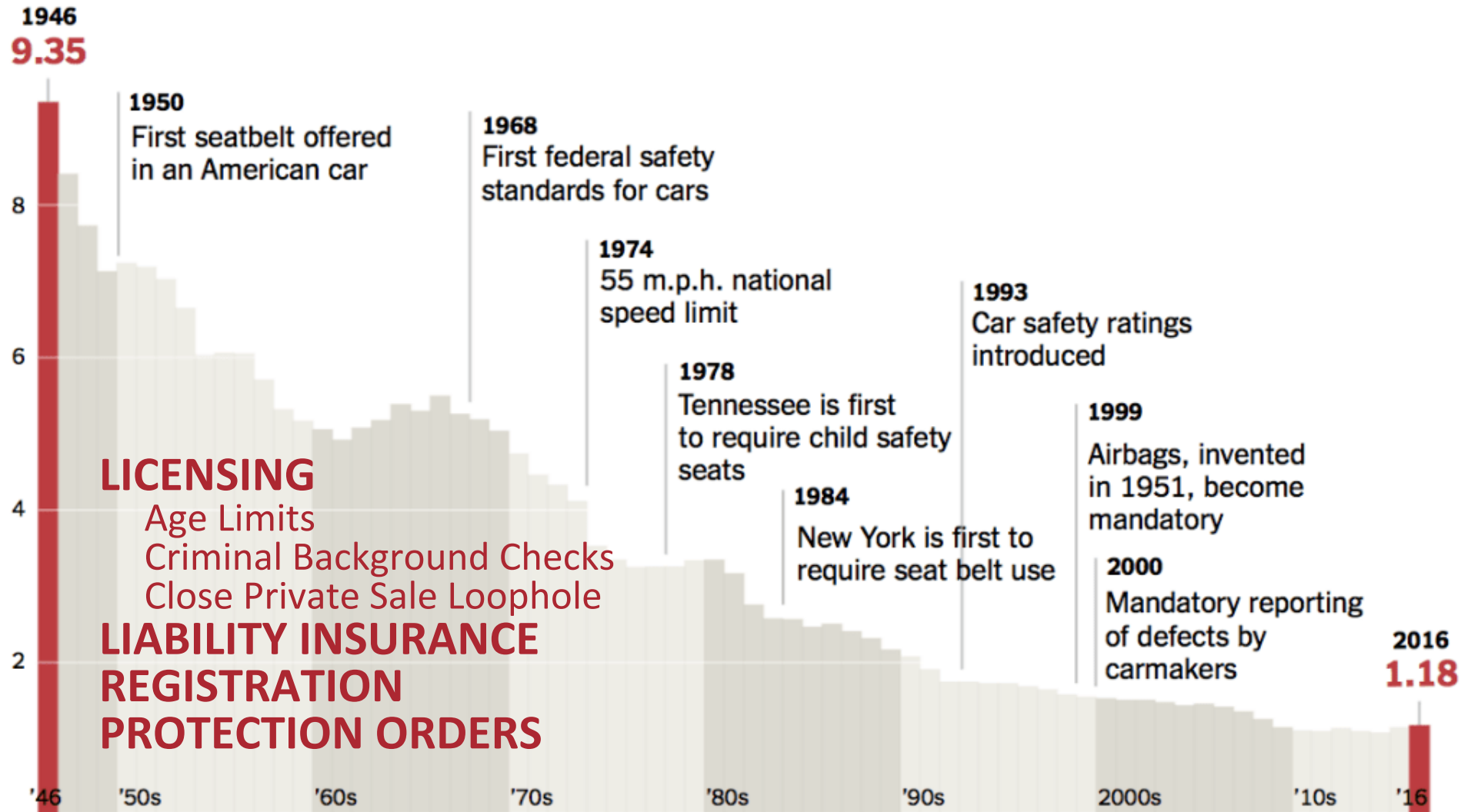
“To argue with a person who has renounced the use of reason is like administering medicine to the dead.”

Thomas Paine



# CARS AS GUN REGULATION MODEL

Deaths per 100 million vehicle miles traveled



# INTERPRETING THE 2<sup>ND</sup> AMENDMENT

A historical reenactment of a militia firing long-barreled rifles. In the foreground, a man in a green coat and straw hat aims a rifle. Behind him, another man in a red coat and straw hat is also firing. Several other rifles are visible in the background, some resting on tripods. The scene is set outdoors with trees and a wooden fence in the background.

“A well-regulated Militia, being necessary to the security of the free State, the right of the people to keep and bear Arms, shall not be infringed.”



# It's not about Gun **CONTROL**

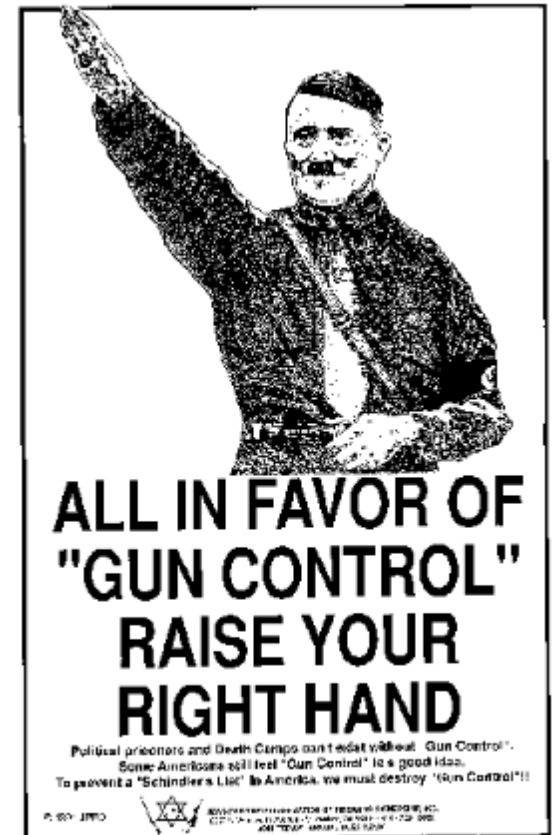
## NRA FRAMING

### “GUN REGISTRATION LEADS TO CONFISCATION”

They use fear to frame the issue as Liberals taking away our Constitutional rights (gun **CONTROL**).

But beyond the social issue is the economic impact on Public Health of gun **VIOLENCE**, which is greater than obesity and almost as much as Medicaid.

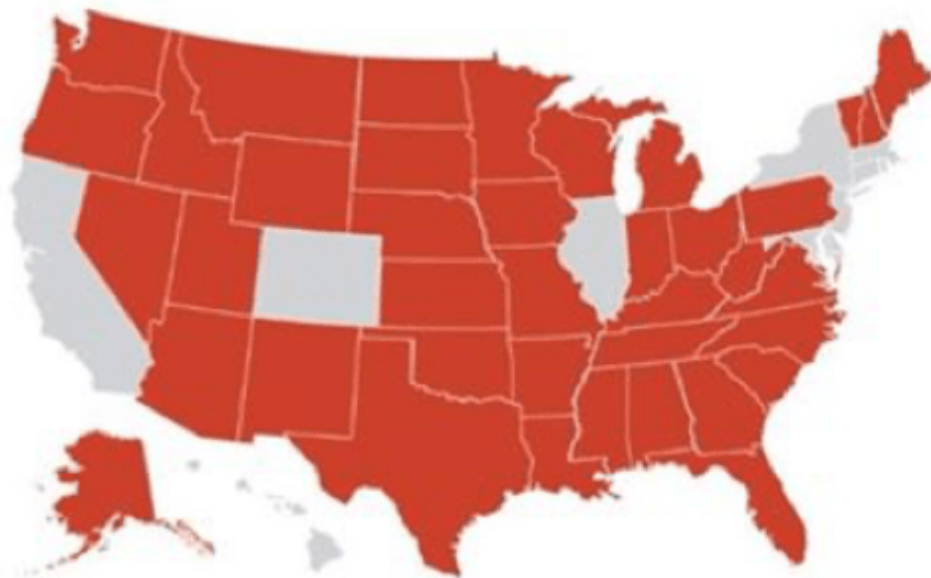
<http://www.mhealthtalk.com/guns/>



# MENTAL ILLNESS

**If the mentally ill aren't killing others with a gun, who is?**

1. Domestic Violence
2. Money
3. Revenge
4. Alcohol & Drugs
5. Religious Arguments
6. Self-defense
7. Anger
8. Greed
9. Road Rage
10. Mercy Killing



**VOTE**



# BUBBA

**“He who dies with  
the most toys wins.”**

Men tend to define themselves,  
and their masculinity, by their  
Job, Sport and Firepower.





NRA

AMERICA  
THE LAND WHERE

GOD SAVES  
& SATAN INVESTS

IN ASSAULT WEAPONS AND  
HIGH CAPACITY MAGAZINES

A dramatic sky scene featuring a bright sunburst or starburst effect in the upper center, with rays of light radiating outwards. The sky transitions from a deep blue at the top to a warm orange and yellow near the horizon, where thick, golden clouds are visible. The overall atmosphere is one of divine light and power.

**GOD**

**Isn't fixing this.**

**If you're Pro-Life,  
end Gun Violence**